

Article 7. The limitations of tobacco products' sale

1. While organizing the sale of tobacco products it is necessary:
 - a) To avoid the sale of tobacco products through false, confusing characterization, wrong and unclear information about the perilous and harmful impact of tobacco smoke and emanated from tobacco stuff on the people's health (including the description, trade label, emblem and other signs, less harmfulness of the tobacco product etc).
 - b) To prohibit suggestion of tobacco product as a method of other products' sale promotion or as any other motivation form.
 - c) Not to mention the brand names and emblems of the tobacco products on the sport uniform and tools, toys, dolls, small models of bicycles, cars, visual, sound games, sweets or other things like those.
 - d) To prohibit free dissemination of all kinds of tobacco products and their samples for the purpose of propaganda.
 - e) To prohibit dissemination, sale and awarding as a prize of those goods (e.g. sleeveless shirts, hats, sport jackets, umbrellas, rucksacks, sun glasses, stationary etc, that are visible for the surrounding people while using them) having the brand names or emblems of any tobacco product on them.

This point does not limit the placement of the brand names and logos of the tobacco products on the things related with smoking, such as lighters and ashtrays.

The sponsorship of tobacco products during international events and the dissemination of them among the participants of those events are prohibited.

2. Any tobacco product includes precaution adopted by a state governing body authorized by the Government of the Republic of Armenia (henceforth: authorized body) about the negative impact of tobacco use on the health of the people.