

**SPECIAL ADMINISTRATIVE REGION
OF MACAU**

Administrative Regulation No. 16/2012

Approves templates for labels provided for Regime for the prevention and control of tobacco use

The Chief Executive, after consulting with the Executive Council, pursuant to item 5) of Article 50 of the Basic Law of the Special Administrative Region of Macau, and paragraphs 1, 3 and 11 of Article 11 of Law 5/2011 (Regime for the prevention and control of tobacco use), hereby decrees the following in the way of supplementary administrative regulations:

Article 1

Purpose

The following templates appended to these administrative regulations are hereby approved:

- 1) Labels for cigarette packaging units;
- 2) Labels for packaging units of cigars, pipe tobacco, cigarette and cigarillo tobacco;
- 3) Labels for packaging units that contain only one cigar.

Article 2

Dissemination

It is incumbent upon the Health Department to provide explanatory or clarifying notes concerning the templates approved by this administrative regulation.

Article 3

Entry into force

This administrative regulation enters into force on January 1, 2013.

Approved on May 4, 2012.

Let this be published.

Chief Executive, *Chui Sai On*.

EXHIBIT

1. Templates of text to be printed on cigarette packaging units

Template I

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes oral cancer

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Template II

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes premature birth and stillbirth

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Template III

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking accelerates aging of the skin

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Template IV

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking is harmful to your health

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Template V

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking is harmful to your family

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Template VI

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes vascular diseases

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Specifications:

1. Each template is rectangular and surrounded by a black border.
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2. Each template is divided into three rectangular areas marked as “A,” “B” and “C” in the diagram below. The proportion of the widths of areas “A,” “B” and “C” (marked as “a,” “b” and “c” in this diagram) is 9, 2 and 1, respectively.

3. Area "A" should contain the image that appears in the template and the statement [CHINESE TEXT] (in the Chinese version) or "THE GOVERNMENT OF THE RAEM WARNS" (in the Portuguese version).

Area "B" should contain the health warning shown in the template.

Area "C" should contain the phone number for specialized out-patient consultation to help to quit smoking provided by the Department of Health, and a statement of the tar and nicotine contents.

4. For the Chinese version, the characters and numbers are to be printed in "DFHeiHK W5" Helvetica Neue 65 Medium font.

For the Portuguese version, the letters and numbers are to be printed in "Helvetica Neue 65 Medium" font.

5. With regard to area "A":

- 1) The characters and letters are to be printed in white;
- 2) The image is to be printed in four colors and with a minimum resolution of 300 dpi.

6. With regard to areas "B" and "C":

- 1) The background is white;
- 2) The characters, letters and numbers are to be printed 100% black..

2. Templates to be printed on packaging units for cigars, pipe tobacco, tobacco for cigarettes and cigarillos.

Template I

Portuguese Version

Chinese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes oral cancer

Help line to stop smoking: 2848 1238

Template II

Portuguese Version

Chinese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes premature birth and stillbirth

Help line to stop smoking: 2848 1238

Template III

Portuguese Version

Chinese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking accelerates aging of the skin

Help line to stop smoking: 2848 1238

Chinese Version

Template IV

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking is harmful to your health

Help line to stop smoking: 2848 1238

Chinese Version

Template V

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking is harmful to your family

Help line to stop smoking: 2848 1238

Chinese Version

Template VI

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes vascular diseases

Help line to stop smoking: 2848 1238

Specifications:

1. Each template is rectangular and surrounded by a black border.
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2. Each template is divided into two rectangular areas marked as “A” and “B” in the diagram below. The proportion of the widths of areas “A” and “B” (marked as “a” and “b” in this diagram) is 3 and 1, respectively.

3. Area "A" should contain the image that appears in the template and the statement [CHINESE TEXT] (in the Chinese version) or "THE GOVERNMENT OF THE RAEM WARNS" (in the Portuguese version).

Area "B" should contain the health warning shown in the template and the phone number for specialized out-patient consultations to help to quit smoking provided by the Department of Health.

4. For the Chinese version, the characters and numbers are to be printed in "DFHeiHK W5" [CHINESE TEXT] Helvetica Neue 65 Medium font.

For the Portuguese version, the letters and numbers are to be printed in "Helvetica Neue 65 Medium" font.

5. With regard to area "A":

- 1) The characters and letters are to be printed in white;
- 2) The image is to be printed in four colors, and with a minimum resolution of 300 dpi.

6. With regard to area "B":

- 1) The background is white;
- 2) The characters, letters and numbers are to be printed 100% black.

[DIAGRAM]

3. Templates to be printed on packaging units containing a single cigar.

Chinese Version

Template I

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes oral cancer

Help line to stop smoking: 2848 1238

Chinese Version

Template II

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes premature birth and stillbirth

Help line to stop smoking: 2848 1238

Chinese Version

Template III

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking accelerates aging of the skin

Help line to stop smoking: 2848 1238

Chinese Version

Template IV

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking is harmful to your health

Help line to stop smoking: 2848 1238

Template V

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking is harmful to your family

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Template VI

Chinese Version

Portuguese Version

THE GOVERNMENT OF THE RAEM WARNS:

[IMAGE]

Smoking causes vascular diseases

Help line to stop smoking: 2848 1238 Tar: mg Nicotine: mg

Specifications:

1. Each template is rectangular and surrounded by a black border. The length and width, marked L and W, respectively, in the diagram below, are 7 cm and 3 cm.
2. Each template is divided into two rectangular areas marked as "A" and "B" in the diagram below. The widths of areas "A" and "B" (marked as "a" and "b" in this diagram) are 2.25 cm and 0.75 cm, respectively.
3. Area "A" should contain the image that appears in the template and the statement [CHINESE TEXT] (in the Chinese version) or "THE GOVERNMENT OF THE RAEM WARNS" (in the Portuguese version).
Area "B" should contain the health warning shown in the template and the phone number for specialized out-patient consultations to help to quit smoking provided by the Department of Health.
4. For the Chinese version, the characters and numbers are to be printed in "DFHeiHK W5" [CHINESE TEXT] Helvetica Neue 65 Medium font.

For the Portuguese version, the letters and numbers are to be printed in "Helvetica Neue 65 Medium" font.

5. With regard to to area “A”:

1) The characters and letters are to be printed in white;

2) The drawing is printed in four colors and with a minimum resolution of 300 dpi.

6. With regard to area “B”:

1) The background is white;

2) The characters, letters and numbers are to be printed in 100% black.

[DIAGRAM]

Executive Order No. 24/2012

In the exercise of the authority vested in him by item 4) of Article 50 of the Basic Law of the Special Administrative Region of Macau, and pursuant to the terms of Article 9 of Decree-Law No. 39/97/M of September 15, the Chief Executive commands the publication of the following executive order:

Article 1

Authorization

“Venetian Macau, S.A.,” in Chinese “[CHINESE TEXT]”, is authorized to operate at its own expense and risk, four foreign currency counters installed in the place where games of chance or luck are played or other games, entitled “Casino Sands Cotai Central.”

Article 2

Setting for conduct of activities

“Venetian Macau, S.A.” can only conduct the following operations at its foreign currency counters:

1) The purchase and sale of notes and metal coins of legal tender abroad;

2) The purchase of travelers' cheques.
